30th June 2016

**YOKOHAMA Announces Changes in Senior Management**

Tokyo – The Yokohama Rubber Co., Ltd., announced today the following promotions of senior management at the meeting of members of the board held on 28th June 2016. The promotions will be effective as of 1st July 2016.

***Promoted Member of the Board***

|  |  |  |
| --- | --- | --- |
|  | New Position | (Current position) |
| Masataka Yamaishi | Member of the Board and Managing Officer, Head of Corporate Planning Div., Head of Tire Business Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd. | (Member of the Board and Officer, Head of Corporate Planning Div., Head of Tire Business Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.) |

***Promoted Officer***

|  |  |  |
| --- | --- | --- |
|  | New Position | (Current position) |
| Shigetoshi Kondo | Managing Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd. | (Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd.) |